

Marketing Manager (m/f)

As a Marketing Manager (m/f), we expect you to be a very team-oriented, result-driven person with a hands-on mindset, and as a bonus, you are very enthusiastic about videogames. A marketing related degree is desired, but not a necessity. Important aspects of your role will be: organizing THQN related show activities (worldwide), co-creating marketing plans, execution of different marketing activities (ranging from planning, to execution to controlling/reporting). You will be part of a motivated team in a young and aspiring company, pursuing the long-term goal of delivering quality products, that live up to expectations of gamers worldwide.

Your operational activities, tasks and responsibilities (among others):

- Plan, Prepare and execute pre-launch and launch campaigns around our games
- Maintain an expert knowledge of the market while constantly monitoring global and local trends and competitors
- Improvement of existing and creation of new ideas, formats and contents in the area of online and offline media marketing
- Communication with subsidiaries and distribution partners when bringing our games to market
- Adaptation of different content to online formats and content planning
- Support of our partner network in realizing marketing projects in other territories, orchestrated from Vienna
- Interface between other departments (mainly Sales and Producing)

Your Qualifications:

- Fluent in German & English / written and oral
- 2-3 years of marketing-related experience, ideally in the games industry
- Versatile proven experiences in leading and deploying projects
- BA / BSc degree
- Self-motivated, solution oriented, and result-driven
- Past experiences with digital marketing for the B2C business
- Basic marketing automation knowledge is an advantage
- Highly proficient with Office 365 products (especially PowerPoint and Excel)
- Passionate about computer- and videogames

Type of Employment: Full Time

Email your application credentials to pbrock@thqnordic.com, with the subject line: "MMVIEAT-20181220 – Application", or simply [click here](#).

Any data we collect from you will be stored and processed in accordance with THQ Nordic's Privacy Policy.

You'll be offered a salary of a minimum of EUR 38k, with possible overpayment depending on your qualification and experience.